

CAPITAL CAMPAIGN *Background/Objectives*

\$5 Million

In November 1999, JFCS established a permanent site when it dedicated the 8,400 square foot Goldie Feldman Building on the Harry & Jeanette Weinberg Campus on Fruitville Road. Since that time, the agency has experienced tremendous growth in the number of services it provides to the community and the number of clients that are served. In 2007, JFCS provided services to more than 31,000 people seeking help and it is the goal of the agency to “never turn away someone needing our assistance” regardless of their ability to pay.

From a handful of social workers, the agency now employs 60 licensed social workers, psychologists, family therapists and professional and support staff. This rapid growth has placed significant stress on the physical plant and, therefore, on September 26, 2007, the JFCS Board of Directors voted to undertake an expansion project to add 6,000 square feet to the current facility thereby ensuring sufficient space to provide the full range of counseling and social services so much in demand within the Sarasota and Manatee communities.

To accomplish this expansion, JFCS is embarking on a community-wide Capital Campaign to raise \$5 million. This includes:

- \$2.6 million for the construction costs including the site preparation, construction and furnishings of the 6,000 square foot addition plus needed upgrading of the current structure.
- \$2.4 million for the endowment needed to support the future maintenance of the facility and generate a stable source of income to support agency programs and services.

Thanks to the generosity of Betty Schoenbaum and The Schoenbaum Family Foundation, JFCS is the beneficiary of a \$1,000,000 Challenge Grant. This Challenge Grant is a 1:1 match, thus providing significant opportunities for new donors to the capital campaign to leverage their gifts.

This expansion will provide JFCS with 21 additional offices, two “group” rooms and, a 120-seat conference center and will house the Senior Services Program, Jewish Healing Program and an expanded Counseling Center.

Together

STANDARDS OF *Excellence*

In 2007, of the 1,899 Non Profits in the Sarasota/Manatee Community, Only JFCS ...

- Helped more than 31,000 children, teens and adults last year without regard to race or religion.
- Intervened to prevent homelessness among families identified as at-risk by school districts and other social service agencies.
- Taught anger-management and other life skills through counseling, mentoring and tutoring in five local schools.
- Provided individual counseling by licensed clinical social workers to people suffering depression, substance abuse, grief and other emotional problems.
- Brought life education programs to local synagogues, churches and community organizations.
- Connected isolated seniors, providing sociability and an improved quality of life.
- Helped seniors age in place with dignity through counseling, care management and outreach programs.
- Provided comfort, hope and healing to Jewish clients, using Jewish traditions, rituals and wisdom.
- Trained volunteers to serve as mentors, visitors, Para chaplains, hospital visitors, office help, and more.
- Received major grants to provide services by earning the trust and respect of government funders, private foundations, as well as contributions from individuals and corporations.

Only JFCS did all of the above and more, and by so doing ...

- Helped build stronger families, stronger individuals and a stronger community.
- Kept at-risk students from criminal activities and jail time.
- Prevented those less fortunate from falling through the safety net.
- Touched lives at every age, from the cradle to the end of life.
- Offered a broad spectrum of services to a diversified population from all economic levels.
- Helped out-of-town families by monitoring and reporting on the needs of their relatives.
- Gave people hope by showing them how to empower themselves, build confidence and improve their conditions.
- Provided volunteer opportunities to those who want to give back.
- Was the agency of last resort for clients who could not find help elsewhere.

JFCS can do all of this because ...

- It has a highly respected, award winning CEO and committed and innovative leadership.
- It has a professional, diverse, well-trained and caring staff.
- It has a devoted, skilled, knowledgeable and supportive Board of Directors.
- It has hundreds of responsible, trained volunteers who help to contain costs.
- It is fiscally responsible.
- It has an open door policy and lives up to its branding:

JFCS ... When You Can't Do It Alone